

Rise

AND MEET YOUR MISSION

MISSION CRM is the first donor management and fundraising system integrated with Microsoft Cloud for Nonprofit.

Modernize your donor engagement and fundraising

With MISSION CRM + Microsoft Cloud for Nonprofit, you can unlock the power of unified data on a single platform to work smarter, raise more revenue, and engage supporters more easily.

MISSION CRM delivers a cloud based, 360° unified view of donors, fundraising and financials in real-time. Say goodbye to old desktop software, spreadsheets and emails, and say hello to one home for your data. And empower your team to streamline their everyday activities with our innovative features and functionality.



Accelerate your momentum

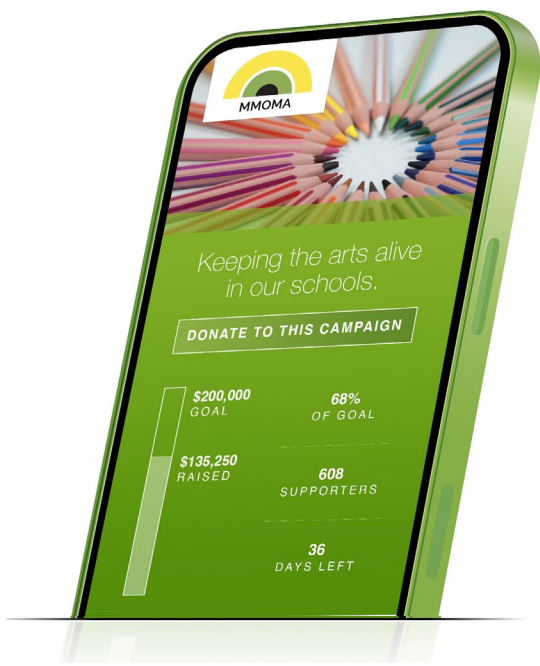
MISSION CRM is designed for modern, midsize to enterprise nonprofits with sophisticated development operations.

Our innovative features and functionality take Microsoft Fundraising and Engagement to the next level.

We have two tiers of functionality and licensing/support to suit your organization's needs today with peace-of-mind you can evolve when you need to.

Book a demo at missioncrm.ca/contact/





A complete system your team can use with ease

If you're a Microsoft-based nonprofit, you'll recognize the interface and productivity tools like Teams and Excel, and the integration with Outlook makes you feel right at home, right away.

MISSION CRM's innovative features and functionality streamline everyday processes and save precious time:

- **Achieve a rich, real-time and multifaceted view of your donors, fundraising and financials**

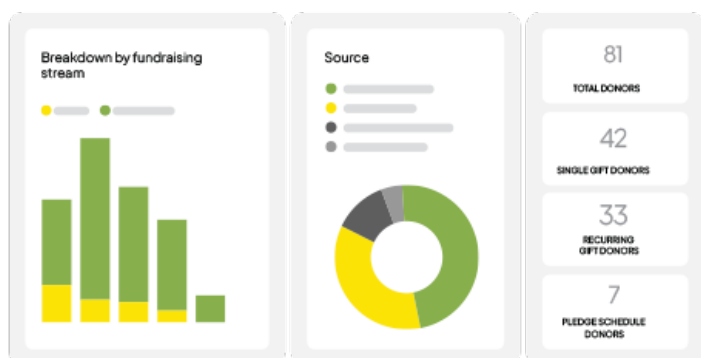
MISSION CRM is the HQ for your IQ. See constituents as a donor, member, or volunteer, what they've given over time, what their interactions have been and leverage that data to better communicate, connect and bring them closer to your organization.

- **Drive digital fundraising**

Support the growth of your digital fundraising revenue and drive donations via our fully integrated online giving page. Donations processed via the online pages seamlessly flow into the system where they are acknowledged and receipted automatically.

- **Take the pulse of your fundraising performance**

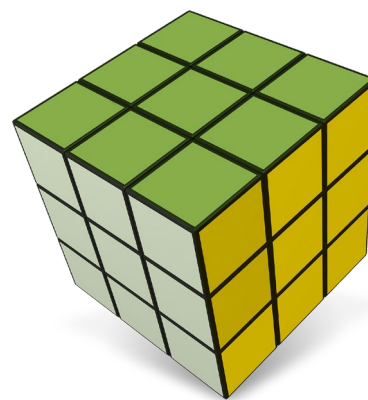
Achieve a holistic view of your development and fundraising efforts with our suite of pre-built Power BI reports which track key metrics so you can make data-driven decisions.



Rise

AND ACCELERATE YOUR MISSION

Build an online giving page in minutes.
Launch it in seconds.
Instantly see donations come in and the receipts delivered.
Meanwhile, you can advance your mission.



- **Close the gap between fundraising to finance**

Whether it's via a donation page or batch gift entry, MISSION CRM is the front door for revenue. Close the gap between your development, fundraising teams and your finance team with an automated sub-ledger designed to create journal entries according to your rules.

- **Execute personalized communications with Dynamics 365 Marketing**

With a single source of truth and actionable intelligence in MISSION CRM, you can more easily define your fundraising strategy to build richer relationships via segmented campaigns and donor journeys.

- **Embrace the power of choice with interoperability from the get-go**

MISSION CRM works instantly with any data or application aligned with the Common Data Model for Nonprofit (CDM), including Microsoft's Volunteer Management and Volunteer Engagement products. And easily integrate with any third-party data source using Microsoft's Power Platform API, so you can maintain a unified home for your data.

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